

THE WORKSPACE, REIMAGINED

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New ideas for more human workspaces



THE NEW OFFICE

A PLACE FOR PEOPLE TO WORK TOGETHER.

The office has evolved.

It's more than just a place to work.

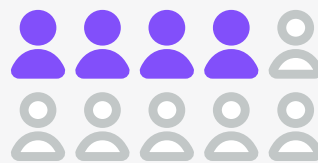
It's an ecosystem of physical and digital spaces that use technology to help employees connect and be more productive.

It's also a collection of spaces that spur creativity, collaboration, and community.

The key to unlocking the new office? Embrace change, and design space around people.

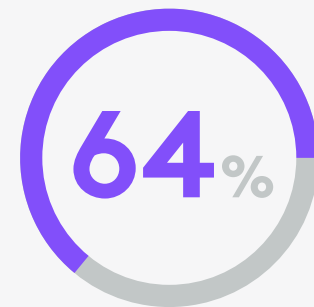


HUMAN CONNECTION SHOULD BE THE GUIDING PRINCIPLE OF WORKSPACE DESIGN.



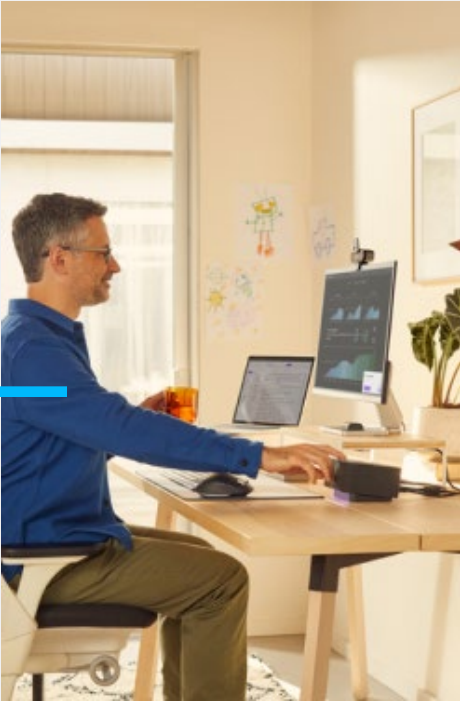
4 in **10**

People who want to be in the office
2-3 days per week¹



People who feel hybrid collaboration
spaces are important to them²

**EVERY ROOM,
EVERY SPACE.**



**BECAUSE WORK
HAPPENS ANYWHERE
AND EVERYWHERE.**

NEIGHBORHOOD SPACES



Neighborhood spaces buzz with energy.

They encourage group collaboration and community, and they make work more fulfilling—and a lot more fun.

87%

Employees who say the office is important for collaborating with team members and building relationships⁴

SOCIAL SPACES



Casual spaces for collaboration, mingling, and virtual meetups.

They're places to bond, build relationships, and make the commute worthwhile.

73%

Employees who would go to the office more if they knew their team members would be there⁴

HUDDLE SPACES



Huddle spaces allow small teams to jump into private rooms for spontaneous collaboration. They're flexible, informal spaces for video meetings.

77%

Room-based video conferences that will take place in huddle rooms by 2023⁵

73%

Business meetings that involve 2 to 4 people⁶

BRAINSTORM SPACES



Interactive open spaces to generate ideas and promote the free flow of creativity.

Adding video allows more people to contribute and bring even more ideas to the table.

72%

People who say virtual meetings increase inclusion and participation⁷

FOCUS SPACES



Private places to hop on a video call, concentrate, and decompress.

Because sometimes you need to do some deep thinking. And a little privacy can help.

62%

People who value single-person focus rooms for hybrid meetings²

HOME OFFICES



Interactive open spaces to generate ideas and promote the free flow of creativity.

Adding video allows more people to contribute and bring even more ideas to the table.

1 in 3

Executives who plan to implement a hybrid model, with varying degrees of people working remotely³

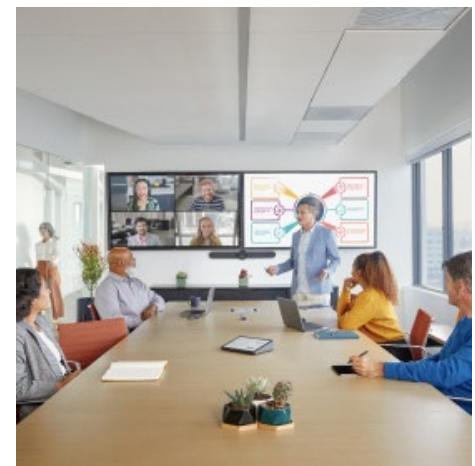
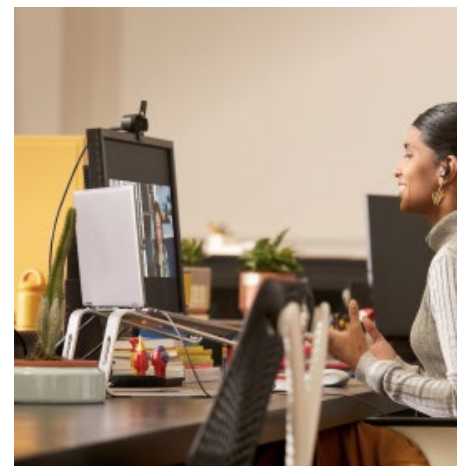
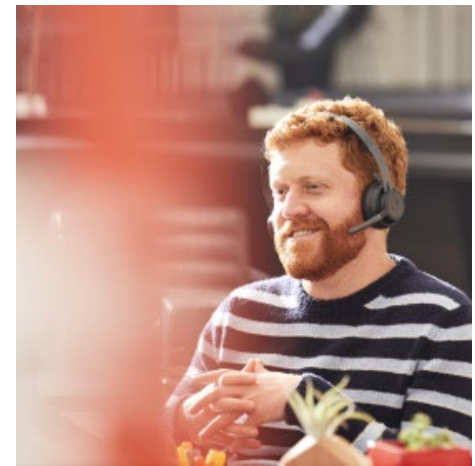
3 in 4

People believe their home office setup is lacking at least 1 piece of equipment³

EQUITABLE MEETINGS FROM ANYWHERE



**TRANSFORM ALL
SPACES INTO
FINELY TUNED
WORKSTATIONS.**



DESIGN WORKSPACES AROUND THE PEOPLE WHO USE THEM

Humans crave connection, comfort, flexibility, and inclusion. When these needs are met, productivity flourishes.

Create opportunities for collaboration in every space.

Discover video conferencing solutions for every room at logitech.com/room-solutions



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Sources:

- ¹ The Future of Hybrid Work: 5 Key Questions Answered with Data
- ² Steelcase Global Report 2022
- ³ PwC US Remote Work Survey 2021
- ⁴ Microsoft Work Trend Index Report 2022

- ⁵ State of the Global Video Conferencing Devices Market, Forecast to 2025
- ⁶ Global Workplace Survey: Returning to Work Amid Covid-19
- ⁷ Google Global Survey Report 2021

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